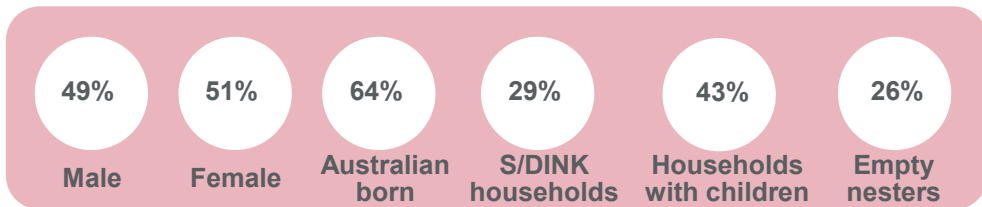
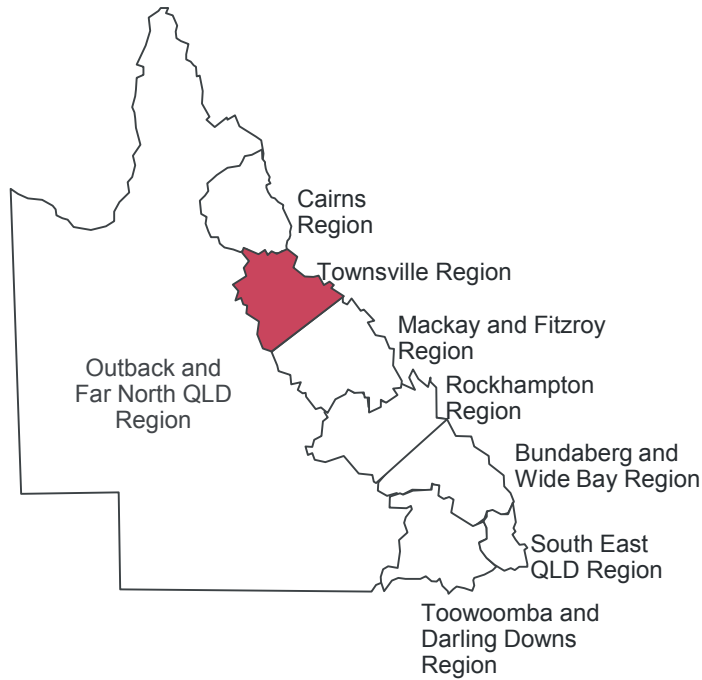




Regional snapshot Townsville Region.



	Interest in Innovation	
	Townsville Region	QLD
Very interested	43%	49%
Somewhat interested	38%	28%
Neutral	8%	11%
Not very interested	4%	6%
Not at all interested	7%	5%
Mean interest/10	6.8 \downarrow	7.1

	Importance of innovation (Mean/10)	
	Townsville Region	QLD
You & your family	7.4	7.4
Your local community	7.0 \downarrow	7.5
Businesses	7.5 \downarrow	8.1
Government	7.1 \downarrow	7.9

	Involvement in innovation	
	Townsville Region	QLD
Want to be actively involved (strongly agree)	32%	37%

	Innovation and Qld (strongly agree)	
	Townsville Region	QLD
Innovation has a significant positive impact on me/Qld	38%	49%
Innovation important for Qld's future	54% \downarrow	69%
Qld is innovative state	18%	23%

	New innovations or ideas	
	Townsville Region	QLD
Had an idea at all	39%	51%
Progressed an idea	15%	17%

	Positives of innovation	
	Townsville Region	QLD
Region Top 5		
Creates better ways of doing things	57%	60%
Productivity/efficiency	57%	47%
Making things easier	46% \wedge	33%
Solving a problem	45%	37%
Improving lifestyles	44%	50%

	Negatives of innovation	
	Townsville Region	QLD
Region Top 5		
Loss of jobs / underemployment	42%	39%
Over-reliance on technology / gadgets	40% \wedge	28%
Can be forced upon you	36%	29%
Not always better	34%	31%
Can isolate or leave some people behind	34%	41%