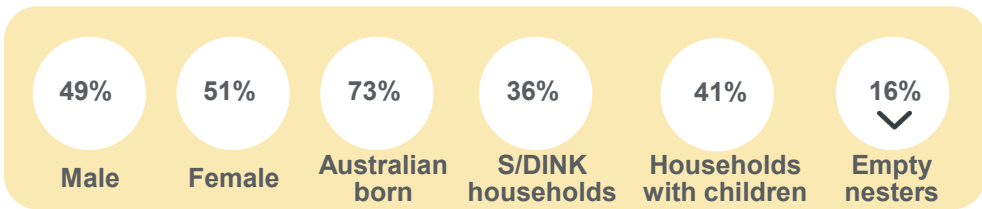
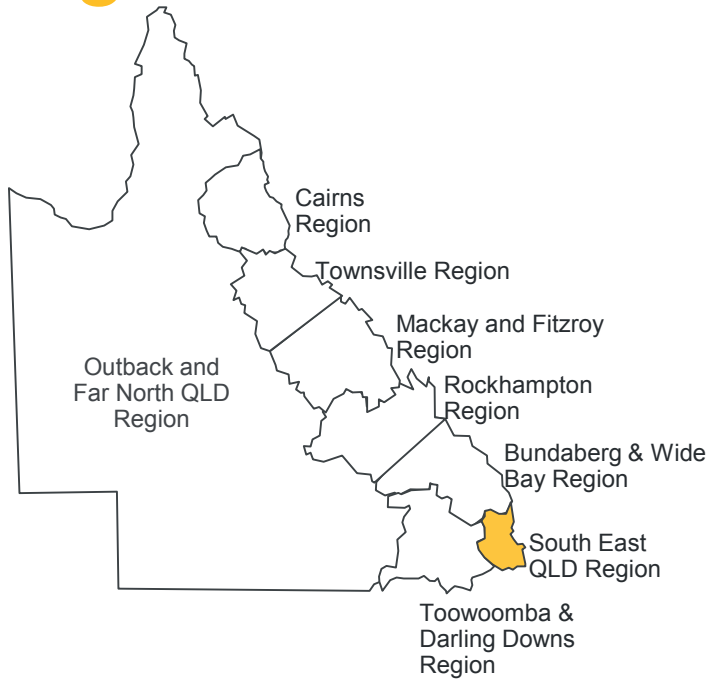




Regional snapshot South East QLD Region.



Interest in innovation

	SEQ Region	QLD
Very interested	51%	49%
Somewhat interested	27%	28%
Neutral	9%	11%
Not very interested	6%	6%
Not at all interested	6%	5%
Mean interest/10	7.1	7.1

Importance of innovation (Mean/10)

	SEQ Region	QLD
You & your family	7.4	7.4
Your local community	7.5	7.5
Businesses	8.2	8.1
Government	7.9	7.9

Involvement in innovation

	SEQ Region	QLD
Want to be actively involved (strongly agree)	39%	37%

Innovation and Qld (strongly agree)

	SEQ Region	QLD
Innovation has a significant positive impact on me/Qld	49%	49%
Innovation important for Qld's future	71%	69%
Qld is innovative state	25%	23%

New innovations or ideas

	SEQ Region	QLD
Had an idea at all	53%	51%
Progressed an idea	19%	17%

Region Top 5 Positives of innovation

	SEQ Region	QLD
Creates better ways of doing things.	59%	60%
Improving lifestyles	49%	50%
Productivity/efficiency	47%	47%
Solving a problem	37%	37%
Saving resources	33%	35%

Region Top 5 Negatives of innovation

	SEQ Region	QLD
Can isolate or leave some people behind	40%	41%
Loss of jobs/underemployment	36%	39%
Not always better	32%	31%
Unforeseen negative consequences	31%	30%
Can be hard to learn/take up	28%	26%