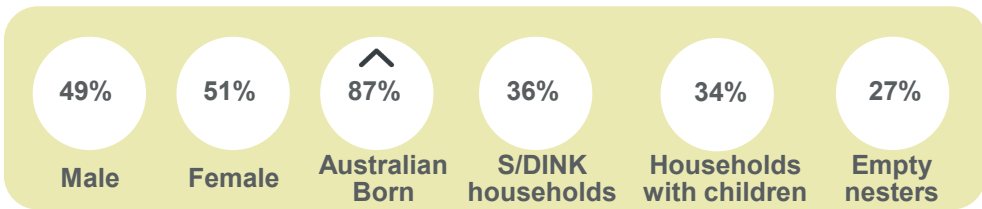
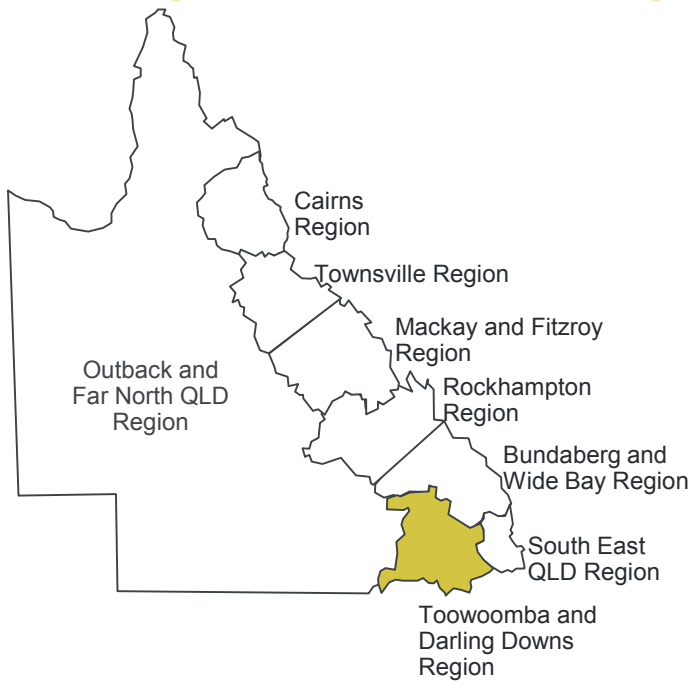




Regional snapshot Toowoomba and Darling Downs Region.



	Interest in innovation	
	Toowoomba & DD Region	QLD
Very interested	43%	49%
Somewhat interested	26%	28%
Neutral	24% ^	11%
Not very interested	4%	6%
Not at all interested	0% v	5%
Mean interest/10	7.0 v	7.1

	Involvement in innovation	
	Toowoomba & DD Region	QLD
Want to be actively involved (strongly agree)	26% v	37%

	New innovations or ideas	
	Toowoomba & DD Region	QLD
Had an idea at all	43%	51%
Progressed an idea	17%	17%

	Positives of Innovation	
	Toowoomba & DD Region	QLD
Region Top 5		
Creates better ways of doing things	63%	60%
Improving lifestyles	51%	50%
Solving a problem	48%	37%
Making things easier	41%	33%
Productivity/efficiency	40%	47%

	Importance of innovation (mean/10)	
	Toowoomba & DD Region	QLD
You & your family	6.9 v	7.4
Your local community	7.2 v	7.5
Businesses	7.9	8.1
Government	7.8	7.9

	Innovation and Qld (strongly agree)	
	Toowoomba & DD Region	QLD
Innovation has a significant positive impact on me/Qld	43%	49%
Innovation important for Qld's future	58%	69%
Qld is innovative state	27%	23%

	Negatives of innovation	
	Toowoomba & DD Region	QLD
Region Top 5		
Loss of jobs/underemployment	46%	39%
Can be forced on you	38%	29%
Can isolate or leave some people behind	34%	41%
Can create conflict and division in community	33%	22%
Unforeseen negative consequences	27%	30%