

## Acknowledgment of Country

We pay our respects to the Aboriginal and Torres Strait Islander ancestors of the land and sea, their spirits and their legacy. The foundations laid by these ancestors—our First Nations peoples—gives strength, inspiration and courage to current and future generations, both Indigenous and non-Indigenous, towards creating a better Queensland.

## Acknowledgment of the Aboriginal and Torres Strait Islander Business and Innovation Reference Group (BIRG)

The Aboriginal and Torres Strait Islander Business and Innovation Reference Group brings together an outstanding group of Aboriginal and Torres Strait Islander entrepreneurs, business leaders and researchers to provide strategic advice on matters that impact Aboriginal and Torres Strait Islander communities. The Reference Group aims to help increase the number of Aboriginal and Torres Strait Islander entrepreneurs and innovators, and support the development of existing businesses across Queensland.

They have been instrumental in the design of the *Deadly Innovation Strategy*, providing their insights and cultural knowledge to co-design a program that will achieve sustainable change for Aboriginal and Torres Strait Islander businesses and innovators. BIRG contributors included: Leann Wilson, Shane Kennelly, Julie-ann Lambourne, Cr Desmond Tayley, Leesa Watego, Cr Ross Andrews, Noel Niddrie, Mundanara Bayles, Colin Saltmere, Terri Waller, and Charlie Jia.

COVER PHOTO: Yugambeh Dancers perform during the Gathering Festival for the Gold Coast 2018 Commonwealth Games (Photo by Ryan Pierse/Getty Images)



# DEADLY INNOVATION STRATEGY SUMMARY

The Advance Queensland Deadly Innovation Strategy, seeks to deliver jobs and economic wealth for Aboriginal and Torres Strait Islander people. It creates pathways for Aboriginal and Torres Strait Islander businesses and innovators to turn their ideas into reality. It empowers communities to activate their traditional values of participation and innovation, through embracing positions of current strength in culture, land, water and business for the benefit of all.

Government will help our Aboriginal and Torres Strait Islander business leaders and innovators access the experts, inspiration, and opportunity to generate new ideas and grow their sector. We'll do this by harnessing relationships, strengthening respect and creating opportunity.



Queensland  
Government

Our flexible strategy design acts as a pathway for creating job and economic opportunities while maturing indigenous business and innovation networks.

We will harness relationships, strengthen respect, and activate opportunities for Aboriginal and Torres Strait Islander businesses and innovators.

## AIMS

### HARNESS RELATIONSHIPS

Government will hear, by identifying and supporting a pathway for Indigenous businesses and innovators to achieve success.

Harness relationships with Aboriginal and Torres Strait Islander people and communities to identify opportunities, risks and needs for innovation and business growth.

### STRENGTHEN RESPECT

Government will share, by broadening access to existing opportunities.

Strengthen respect to improve Indigenous participation in existing and emerging opportunities offered by government, Queensland industries and by emerging business networks.

### CREATE OPPORTUNITY

Government will activate, by securing funding and backing feasible deals.

Create new innovative businesses led or managed by Indigenous businesses and innovators embracing technology and innovative practices where feasible.



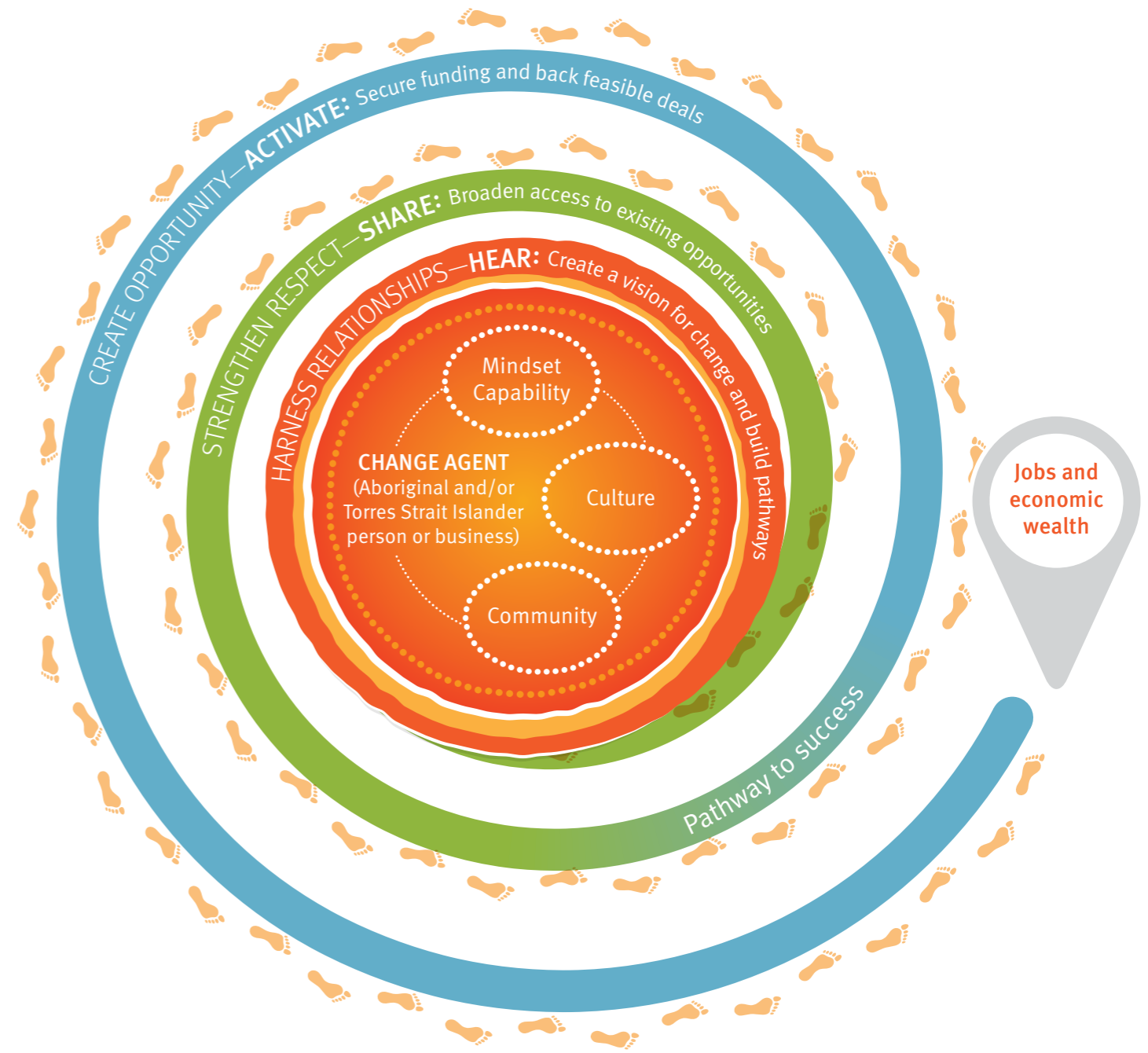
Participants in the Creating Tracks programs had access to workshops, mentoring and marketing sessions in order to leverage opportunities from the Gold Coast 2018 Commonwealth Games and beyond.



Advance Queensland and South East Queensland Indigenous Chamber of Commerce – Deloitte engagement event



Stallholders Native Swimwear at the Meeanjin Markets, which celebrates Aboriginal and Torres Strait Islander arts, craft and culture through market stalls, performances and workshops



## ACTIONS

### HEAR

- Access Aboriginal and Torres Strait Islander leaders for advice.
- Analysis of the current program offerings.
- Promote Aboriginal and Torres Strait Islander business and innovation.
- Establish pathways for Indigenous businesses and innovators for success.
- Create Digital Futures for Indigenous people and communities.

### SHARE

- Support platforms for Indigenous businesses and innovators to connect to jobs and opportunities.
- Enhance the likelihood of Indigenous businesses and innovators to succeed in applying to existing government programs.
- Enliven networks to maximise opportunities.

### ACTIVATE

- Improve economic independence in the sectors of:
  - Agriculture/aquaculture
  - Energy, renewables and telecommunications
  - Construction
  - Defence or manufacturing
  - Government services
  - Arts and culture.