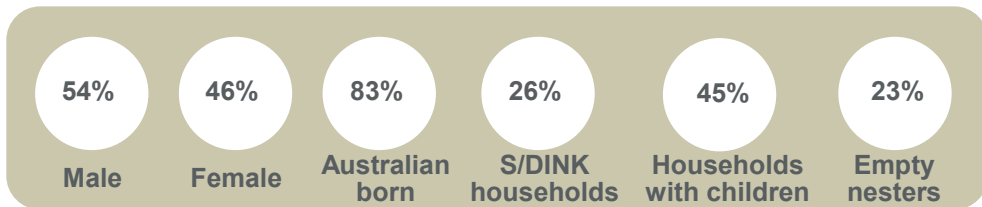
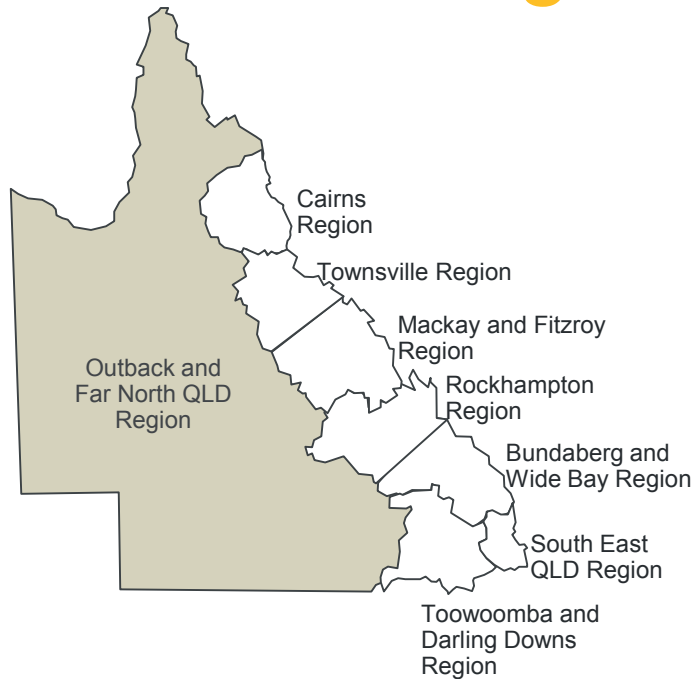




Regional snapshot Outback and Far North QLD Region.



	Interest in innovation	
	Outback & FNQ Region	QLD
Very interested	64% ^	49%
Somewhat interested	22%	28%
Neutral	11%	11%
Not very interested	1% v	6%
Not at all interested	1% v	5%
Mean interest/10	8.0 ^	7.1

	Involvement in innovation	
	Outback & FNQ Region	QLD
Want to be actively involved (strongly agree)	61% ^	37%

	New innovations or ideas	
	Outback & FNQ Region	QLD
Had an idea at all	53%	51%
Progressed an idea	15%	17%

	Positives of Innovation	
	Outback & FNQ Region	QLD
Creates better ways of doing things.	58%	60%
Productivity/efficiency	58%	47%
Solving a problem	51% ^	37%
Improving lifestyles	50%	50%
Saving resources	37%	35%

	Importance of innovation (mean/10)	
	Outback & FNQ Region	QLD
You & your family	8.0 ^	7.4
Your local community	8.3 ^	7.5
Businesses	8.6 ^	8.1
Government	8.5	7.9

	Innovation and Qld (strongly agree)	
	Outback & FNQ Region	QLD
Innovation has a significant positive impact on me/Qld	56%	49%
Innovation important for Qld's future	91% ^	69%
Qld is innovative state	21%	23%

	Negatives of innovation	
	Outback & FNQ Region	QLD
Region Top 5		
Can isolate or leave some people behind	46%	41%
Unforeseen negative consequences	39%	30%
Can be hard to learn/take up	38% ^	26%
Can create conflict and division in community	37% ^	22%
Can be hard to implement	36% ^	23%