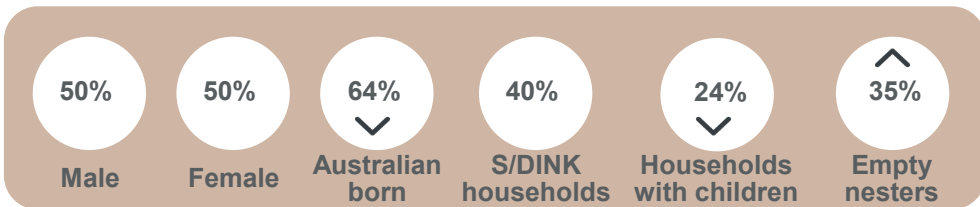
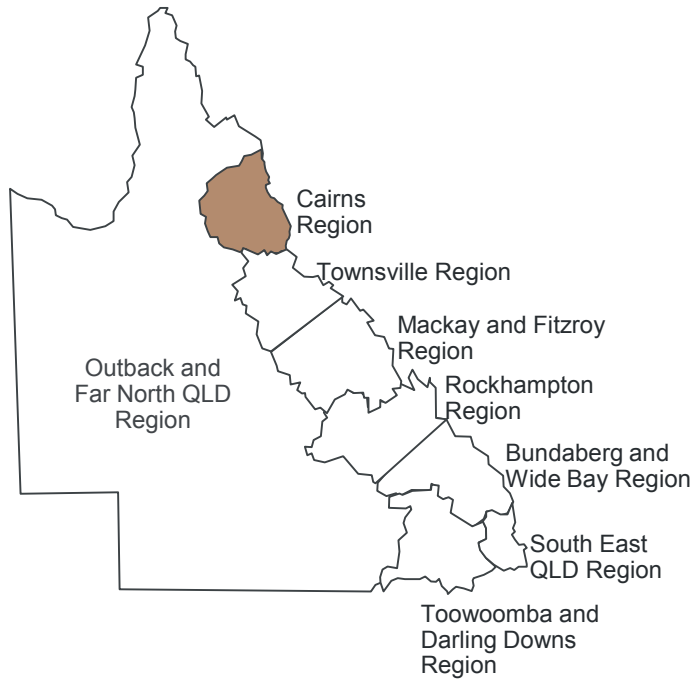




Regional snapshot Cairns Region.



	Interest in innovation	
	Cairns Region	QLD
Very interested	56%	49%
Somewhat interested	23%	28%
Neutral	12%	11%
Not very interested	2%	6%
Not at all interested	6%	5%
Mean interest/10	7.4 ^	7.1



	Importance of innovation (mean/10)	
	Cairns Region	QLD
You & your family	8.0 ^	7.4
Your local community	8.0 ^	7.5
Businesses	8.5 ^	8.1
Government	8.4 ^	7.9



	Involvement in innovation	
	Cairns Region	QLD
Want to be actively involved (strongly agree)	36%	37%



	Innovation and Qld (strongly agree)	
	Cairns Region	QLD
Innovation has a significant positive impact on me/Qld	58%	49%
Innovation important for Qld's future	78%	69%
Qld is innovative state	22%	23%



	New innovations or ideas	
	Cairns Region	QLD
Had an idea at all	49%	51%
Progressed an idea	8% v	17%



Region Top 5

	Negatives of innovation	
	Cairns Region	QLD
Can isolate or leave some people behind	61% ^	41%
Loss of jobs/ underemployment	40%	39%
Unforeseen negative consequences	40%	30%
Can create conflict and division in community	30%	22%
Over-reliance on technology / gadgets	26%	28%



	Positives of innovation	
	Cairns Region	QLD
Creates better ways of doing things	62%	60%
Improving lifestyles	55%	50%
Productivity/efficiency	48%	47%
Saving resources	41%	35%
Solving a problem	33%	37%

